The Creative Reading Corners in Public Libraries for Reading Promotion in Taiwan: A Collaboration Project between Public and Private Sectors

Introduction

The National Library of Public Information (NLPI) has conducted “Reading Corner” project in cooperation with local furniture brands to promote reading since 2016. It is a highlight among public libraries in Taiwan. The project is cost-effective that provides a variety of theme books with designed corners while furniture sponsors have benefited from brand exposure.

Procedures

+2 Sponsors

The NLPI Director Liu and sponsors signed memorandum of cooperation

Teamwork from librarians and designers

Results & Performances

- Books borrowed +15,000 (1yr.)
- Attracting users’ interests and fulfilling their needs.
- Cost-effective, saved budget $10,000(USD)
- Integrating external resources into public library services.

NLPI is a national public library in Taichung City, Taiwan which committed to nationwide reading promotion and education.

Wedding Theme

Picnic Theme

Lake-side Theme

Themed book corners with attractive books

+21 Corners

Scan me

See Inside

No.100, Wuquan S. Rd., South Dist., Taichung City 40246, Taiwan.
Tel:886-4-22625100

NLPI http://www.nlpi.edu.tw/
FACEBOOK https://www.facebook.com/library
YOUTUBE https://www.youtube.com/user/theNLPIfeed