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碩士論文

公共圖書館推動「閱讀起步走」

對親子共讀影響之研究

The Study on the Effect of Public Library's
Bookstart Promotion on Shared-Book Reading

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摘要

國內推動「Bookstart 閱讀起步走」至今已有 18 年，這期間在政府與民間合力推動之下，「閱讀起步走」帶動了親子閱讀風潮。本研究以臺中市龍井區 3 個公共圖書館的「閱讀起步走」參與親子為研究對象，以問卷調查的量化方式進行，向參加該項活動的家長進行問卷調查，問卷內容係調查閱讀起步走對家庭閱讀習慣之影響、家長對親子共讀的作法、以及家庭實施親子共讀對圖書館讀者服務之影響等，另以質化研究深度訪談實際參與閱讀起步走推動之專家。本研究目的乃為了解公共圖書館推動閱讀起步走，對於親子共讀成效為何；地方圖書館能有何進一步的作法，為學齡前親子共讀提供精進策略，本研究結果將作為後續圖書館規劃辦理閱讀起步走計畫改進之參考。

本研究發現公共圖書館推動閱讀起步走對親子共讀影響為家長有正確的閱讀態度及閱讀習慣，對於學齡前幼兒的學習有關鍵性的影響；喜歡親子共讀的家長教育程度高，遍及各行各業，並影響著家庭其他成員；持續不斷的親子共讀，培養幼兒說故事能力及人際關係，同時家長的人際關係也是良善循環；地方圖書館對於社區親子共讀，扮演重要角色。本研究針對圖書館建議如下：教育新手父母如何親子共讀及技巧、與小兒科醫師合作推廣親子共讀、親子共讀宜分齡設計、成立親子讀書會等，提供圖書館參考。

The Study on the Effect of Public Library's Bookstart Promotion on Shared-Book Reading

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Abstract

It has been 18 years since the Taiwan's promotion of *Bookstart*, under the joint efforts of the government and people, *Bookstart* has led to the trend of shared-book reading. This study took the *Bookstart* in three public libraries in Longjing District of Taichung City as the research object, and conducted a questionnaire survey on parents participating in the activity by means of quantitative questionnaire survey. The content of the questionnaire is to investigate the influence of reading on family reading habits, parents' practice, and the influence of family implementation of shared-book reading on library reader service. Further the research also conduct a qualitative study through the interviews with experts who actually participate in *Bookstart*. The purpose of this study is to understand the effect of public library's promotion of *Bookstart* on shared-book reading. What further practices can be used by local libraries for pre-school shared-book reading is also concerned, in the hope to provide advanced strategies. The results of this study will be used as a follow-up library planning for *Bookstart* plan improvement reference.

This study found that parents had a correct reading attitude and habits, for pre-school children's learning and it had a key impact; Parents who like to shared-book reading were highly educated, across all walks of life, and they influenced other members of the family; other effects include; Continuous shared-book reading, cultivating young children's ability to tell stories and interpersonal relationships, while parents' interpersonal relationships are also a good cycle. Local libraries play an important role in community shared-book reading.

關鍵詞：閱讀起步走、親子共讀、公共圖書館服務

Keywords: Bookstart; Shared-book reading; Public library service