

2019 Administrative Plan for National Library of Public Information

National Library of Public Information (NLPI) aims to integrate public library resources for the promotion of lifelong learning for all, to provide digital, diverse and global library information services and to assist the development of the local public libraries.

“Reinforcement of public library service, creation of friendly reading environment and promotion of universal reading action as well as improvement of people’s reading habits” will be set for the goal in 2019. To hold nation-wide reading promotion activities, train library management talents and integrate information sources actively through strategic alliance approach, devoting to construct local learning system and facilitating national learning environment. It’s expected that the rural-urban gap for reading and information literacy can be shortened through promoting multicultural development and providing fair opportunities for digital learning.

NLPI actively enriches entity library resources and strengthens various facilities in the library; meanwhile, it applies internet transmission medium and network community to expand the usage of e-book, digital audiovisual media and provide the online knowledge and reading service across regions and cultures. Friendly reading environment will be built to improve overall service image of public library.

According to the Executive Yuan’s 2019 Administrative Policy, Ministry of Education’s medium-term administrative plan and the approved budget, the current socio-economic changes, and NLPI’s future development requirements, the NLPI makes its 2019 administrative plan for the following targets and focuses:

1. Construct physical and digital environment and provide an excellent field for reading, exploration, recreation and learning.

- (1) Environmental greening and landscaping integrated into aesthetic connotation is to build a comfortable reading space and create a quiet and elegant space.
 - (2) Improve firefighting, safe and earth quakeproof facilities, surveillance and alarm systems as well as communication equipment, regularly held fire safety, disaster prevention and antiriot drill, and implement environmental education, energy saving and carbon reduction measures, so as to provide a safe usage environment.
 - (3) Based on the premise of facilitating the use of various online services in digital library for readers, reinforce information service system, enhance administrative effectiveness, maintain cloud data center and build cloud services.
2. Enrich and strengthen library collections to be a resource center for lifelong learning for all.
- (1) Enrich various physical library materials, thoroughly acquire government publications and collect physical books to reach the related index of library collections in compliance with standards of library establishment and operation; solicit free license for audiovisual public release and public transport to construct high quality entity library resources.
 - (2) Replenish e-books, e-database, digital audiovisual and learning materials and national shared digital resources to establish the mechanism of e-books collection and joint development and sharing e-books in cities/counties, and digitize special collections and old newspaper, so as to build up a high quality and sufficient quantity of digital library collection.
 - (3) Enrich language books and reference materials for Southeast Asian countries and acquire appropriate books that readers show interest in the related multi-culture and conception of understand

- to explore the influence of multi-culture on all levels of society.
- (4) Build up special collection for branch libraries; to acquire multicultural library collections; to search for Taiwan's local literature, valuable files and library resources.
 - (5) Collect and produce audio books, Braille books and double vision books for hearing & visual impaired .
 - (6) Acquire or develop digital learning materials to promote extension courses for long distance digital resources.
 - (7) Organization and sharing of knowledge about library collections
Revise classification and cataloging policy for library collection resources to keep uploading bibliographical information for NLPI collections to NBINet (National Bibliographical Information Network) and original cataloging bibliography to the OCLC (Online Computer Library Center) for increasing international exposure to the collection of NLPI's bibliographies.
3. Provide diversified services to meet the information needs of different age groups
- (1) Deepen library use education in utilization, organize workshop visit and share the promotion of children's reading experience to provide children's exclusive website and children's edition collections enquiry system; develop cooperation of children's reading promotion with academic units, social groups and industries.
 - (2) Provide teenager's exclusive reading spaces, equipment and resources to conduct promotional activities for teenager's reading.
 - (3) Create "Active Aging" for senior citizens' exclusive spaces and services and combine with social resources to deal with promotional activities for various elderly learning, promoting senior citizens' learning bookcases and combining with the elderly volunteers to handle promotional activities and market learning resources from library collections in Senior Citizens Hall to

national senior learning groups or units.

- (4) Provide visually impaired with diversified lending channels, cooperate with hearing & visual impairment groups to handle library visiting and resource utilization, and offer online audio book services to visual impairers.
- (5) Provide mobile library services, apply techniques of mobile device and mobile carrier software, etc. and offer readers to access mobile services at any time.
- (6) Provide digital experience services and enrich digital contents for digital recreation center; cooperate with entity library collections to provide e-book data, promote mobile carrier with digital reading and set up blue DVD and 3D audio & video subject areas and broadcast services for people to experience borrowing such materials.
- (7) Provide multicultural information services and deal with language learning, studying abroad and cultural activities to continuously promote multi-culture bookcase and handle book exhibition and the related lecture activities.
- (8) Develop readers' use of self-services to increase readers' convenience and accessibility of access to library resources and services through interlibrary cooperation and services.

4. Improve people's information literacy and aesthetic accomplishment

- (1) Library resources utilization, information literacy and digital resources seeded teacher courses are promoted inside and outside the library to conduct the promotion of digital resources educational training towards national public librarians.
- (2) Construct aesthetics of reading space to integrate culture and art into library service interface; conduct multiple art activities, promote the application of cultural resources in the library collections, create an aesthetic reading environment and promote

life aesthetics.

5. Combine with national public libraries to establish partnership, expand service resources and increase service effectiveness

(1) Promote national public libraries for the cooperation of co-construction and sharing of traditional Chinese e-book platform; cooperate with national public libraries to provide legal broadcast of audiovisual information for public broadcast version.

(2) Combine with resources of private enterprises and government agencies and sign MOU with American, British and French Institute in Taiwan to market NLPI through the method of horizontal alliances.

(3) Personnel training

Conduct project-based learning for trend services to increase knowledge and ability of librarian at basic level; organize meetings of competent authorities for counties/cities public libraries and talent training courses.

(4) Provide library collections and service platform and share national public libraries

Provide digital resources and e-books for library collections in shared copyright for national readers use; establish public library information platform and renew public library statistical data to provide competent authorities at all levels for reference of policy setting.

(5) Publish public library-related publications to conduct joint marketing activities for national public libraries with reading promotion.

6. Strengthen library promotion and marketing to establish service brand image

(1) Conduct various promotional activities to encourage reading and lifelong learning

- Conduct marketing activities for the promotion of national reading, tour exhibition of library collections or services to expand the effectiveness of resources application.
- (2) Use identification system, such as library emblem and mascot to make the related promotional materials and cultural and creative products to show NLPI's important service task and create brand and service image.
 - (3) Enhance marketing channels and apply theme activity marketing and overall packaging to market NLPI's promotional activities.
7. Shape creative organizational culture to pursue outstanding and sustainable development
- (1) Planning and handle training program for new employees and strengthen competency training for librarian to encourage librarian's research on special issue for achievement publication and job rotation.
 - (2) Provide financial assistance and scholarship for doctoral and master academic dissertation of library information and handle research presentation.
 - (3) Integrate the use of human resources and set up task force depending on business requirements to develop addition effect of team work and improve personnel service effectiveness.
 - (4) Encourage employees to establish and participate in club activities for reinforcement of organizational cohesion.
 - (5) Enhance business discussion and sharing to encourage creative ideas and convene cross-department/division meeting.
 - (6) Regularly convene library affairs meeting to track monitoring business in each department/division and conduct public satisfaction survey to increase organization and service effectiveness.
8. Expand international exchange and cooperation to increase visibility and influence

- (1) Attend international conferences, visit benchmark libraries and entertain foreign libraries' visiting to the NLPI.
- (2) Sign cooperation agreement or MOU with international library and information-related units.
- (3) Participate in paper or poster presentations in the international conferences.